

CAMPAIGN TERMS & CONDITIONS

TV ADVERTISEMENT ON UNIFI TV CAMPAIGN FOR SME

A. TV Advertisement on unifi TV campaign for SME

These Specific Terms and Conditions for **TV Advertisement on unifi TV campaign for SMEs** (“Specific Campaign T&C”) must be read together with the General Terms and Conditions for unifi biz/business broadband, General Terms for Airtime Package and General Campaign Standard Terms and Conditions, as available in www.unifi.com.my (subject to further changes, at TM’s absolute discretion, without prior notice to Customer). In the event of any discrepancies, this Specific Campaign T&C shall prevail over such discrepancies only. Other terms that are not affected shall remain as is. TM reserves the right to vary, supplement, delete, amend or modify this Specific Campaign T&C, from time to time without prior notice. By participating in the Campaign, all participants are deemed to have read, understood and agree to be bound by the terms and conditions herein and further agree that any decision by TM in relation to every aspect of the Campaign, shall be final, binding and conclusive.

1. Acceptance of Terms – General

- a) The TV Advertisement on unifi TV Campaign (“Campaign”) is organized by Telekom Malaysia Berhad (“TM”). The Campaign is offered to new and existing customer who subscribes to any of **unifi Biz Plans & Business Broadband Plans** via all TM sales channel through unifi.com.my, TM Sales Center, TM Authorized Dealers or TMpoint.
- b) The Campaign shall commence from 16 October 2020 until 10 February 2021 (Campaign Period). However, TM may, at its sole and absolute discretion extends the Campaign Period without prior notice to subscribers.

2. Eligibility

- a) This Campaign is open to ALL new and existing business customers who subscribes to any of unifi Biz Plans or Business Broadband Plans (“Campaign Package”) via any of TM’s sales channels.
- b) For new customer, Campaign eligibility will be accepted upon successful installation and activation of the Campaign Package.
- c) This Campaign is only eligible for business account with ‘Active’ status for their Campaign Package subscription.

- d) Existing unifi Biz Plans or Business Broadband Plans customer who have served the twenty-four (24) months Minimum Subscription Period (“MSP”) contract is still eligible for the Campaign subject to the contract will be renewed. Renewal of the contract will be effective upon the first successful airing of the customers tv ads on unifi tv.
- e) The renewal of the twenty-four (24) months MSP unifi Biz Plans or Business Broadband Plans contract is applicable to customer who served and completed the twenty-four (24) months initial MSP.
- f) For existing customers who are currently serving their twenty-four (24) months MSP and wish to participate in this Campaign, the contract will also be renewed to a for fresh twenty-four (24) months period (MSP) upon the first successful airing of the customers tv ads on unifi tv.
- g) For every renewal of the MSP contract, customers will not be given a new model of Customer Premise Equipment (“CPE”) and the warranty for the existing CPE given to the customer during their initial plan subscription will not be extended.

3. Television Advertising Arrangement

- a) Customers are entitled to enjoy a one-time promo for television advertising on unifi TV package, worth RM5,000.00 for free, without any additional charges to their current unifi Biz Plans or Business Broadband Plans.
- b) Each eligible customer will be entitled for forty (40) spots of television ads for the period of seven (7) days ONLY.
- c) The television ads duration is limited for fifteen (15) seconds only for each customer.
- d) Customers will be responsible for the recording and/or creating the ads by themselves. TM will not be responsible for any creation or alteration or editing the ads provided by customers.
- e) Submission of the ads to TM may be done via any digital means such as google drive, dropbox, etc.
- f) The ads must be suitable for public view with no elements of provocation, pornography, political views and violence. By participating in this Campaign, Customer agrees to assume full responsibility and liability for the content of its ads.
- g) Customer shall ensure that any information and content materials provided in relation to the ads, is accurate, original, complete and are not misleading.

4. Governing Law

- a) These Terms and Conditions shall be governed and construed in accordance with the laws of Malaysia. Both Parties hereby agree to submit to the non-exclusive jurisdiction of the courts of Malaysia.

5. Liability and Indemnity

- a) You agree to fully indemnify and hold TM harmless from any third party claims, penalty, liability, damages and/or costs arising from your own misconduct and/or negligence in utilizing this Campaign or your breach of the terms herein.

6. Other Campaign Terms

- a) TM has the absolute right to remove Customers ads from unifi TV if the Customer is found to be in breach the terms and conditions herein.
- b) TM reserves the right to withdraw, cancel, suspend, extend or terminate the offering earlier either in whole or in part and further reserves the right to vary, supplement, delete, amend or modify any of the terms and conditions from time to time without prior notice for the Campaign.
- c) Except for the specific terms and conditions for the Campaign stated herein, all other terms and conditions for unifi Biz Plans and Business Broadband Plans, General Campaign terms and conditions and TM Privacy Notice shall continue to apply.
- d) Should you have any questions concerning this T&C, or if you desire to contact TM for further inquiries, please email us at uBC@unifi.com.my

[End of Terms and Conditions]

GENERAL CAMPAIGN TERMS & CONDITIONS

B. General Campaign Standard Terms and Conditions (“Standard Terms”)

1. Introduction

We may run certain campaign, contest or giveaway (“Campaign or Contest” where applicable) from time to time. . When you participate in any Campaign, you must make sure you read this Standard Terms. IN THIS STANDARD TERMS, YOU WILL FIND IMPORANT INFORMATION ABOUT CAMPAIGN, INCLUDING WHAT WE CAN DO, AND HOW WE LIMIT OUR LIABILITY. IT IS, THEREFORE, IT IS IMPORTANT FOR YOU TO READ THIS STANDARD TERMS CAREFULLY BEFORE YOU PARTICIPATE SUCH CAMPAIGN.

Specific terms relating to web Campaign will be set out separately in the Specific Terms and Conditions (“Specific Terms”). Hence, the Standard Terms and the Specific Terms shall be read together as it will be binding on You. The Specific Terms will specify, amongst others, (a) name of Campaign, (b) brief description of Campaign, (c) the mechanism/entry procedure, (d) eligibility, (e) Campaign period, (f) prize, and (g) collection period of the prize. You must comply strictly to each and every of the terms and conditions set out in the Specific Terms.

WHEN YOU ENTER INTO CAMPAIGN, WE WILL ASSUME THAT YOU HAVE READ, UNDERSTAND AND AGREE TO BE BOUND BY THES STANDARD TERMS AND THE SPECIFIC TERMS (COLLECTIVELY KNOWN AS “CAMPAIGN TERMS”) IN ITS ENTIRETY.

All capitalized words not defined in Campaign will have the same meaning ascribed in our Terms of Use. The Campaign is incorporated and forms part of our Terms of Use.

2. Our Rights to make Changes

WE CAN CHANGE ANY TERMS IN THE CAMPAIGN AT ANY TIME WITHOUT NOTICE. AS SUCH, YOU SHOULD LOOK AT CAMPAIGN TERMS REGULARLY. WHEN CHANGES ARE MADE, IT WILL BE EFFECTIVE IMMEDIATELY UPON POSTING ON OURPROPERTY. YOU UNDERSTAND AND AGREE THAT IF YOU CONTINUE TO PARTICIPATE IN CAMPAIGN AFTER THE DATE ON WHICH SUCH TERMS HAVE CHANGED, WE SHALL TREAT YOU HAVE ACCEPTED THOSE CHANGES.

3. Eligibility

Unless otherwise prescribed in the Specific Terms, you must be at least eighteen (18) years old at the time of entry. It is not our duty to ensure that you are 18 and above. If you participated in the Campaign, we shall deem that you are above 18 years old.

You may find other eligibility criteria for participating in the Campaign in the Campaign Specific Terms and Conditions.

4. Charges

You understand and agree that you may incur certain charges to take part in Contest. Where the mode of entry is via short messaging service (“SMS”) multimedia messaging service (“MMS”), or when you are required to use data for internet usage, each Contest entry sent by you may be subject to a premium charges as stipulated in the Specific Terms. This charges is in addition to the standard fee charged by your telecommunications service provider. Unless otherwise stated in the Specific Terms, all costs incurred by you including without limitation, postal charges, Internet Service Provider (ISP) charges, transport costs, communication charges, accommodation, meal costs and/or other related costs incurred by you as a result of and/or pursuant to your participation in Contest shall be solely borne by you. We shall not be under any obligation to reimburse you for any of such costs and expenses incurred thereof.

5. Suspension

We may suspend your participation, at any point of time, without notice, without liability, if in our sole and absolute discretion we believe, with or without evidence, that:-

- (a) you are ineligible to participate;
- (b) you tamper with the entry process;
- (c) you tamper with the Campaign mechanism;
- (d) in our sole determination, we believe that you have attempted to undermine the operation of Campaign by fraud, cheating or deception;
- (e) breach the terms and conditions of the Campaign Terms;
- (f) you violated any applicable Law; and/or
- (g) for any other reasons we deem fit.

We may but have no obligation, in our discretion deems fit, conduct any investigation regarding the above. Our findings shall be final and conclusive and binding on you and shall not be questioned by you on any account. If we find that you have committed any of the above, we shall forthwith, with or without notice, disqualify your participation. In the event we find that you have not committed any of the above, we may, but do not have such obligation, allow you to resume in the participation. You shall have no claim against us, our Affiliate, directors, officers, employees, servants, agents, assignees, sponsors, and/or representative (collectively known as “Indemnified Party”) whatsoever, that arises during the period of suspension.

We may terminate or suspend the Campaign at any time at our own absolute discretion in which case, we may elect not to award any prize. Such termination or suspension will not give rise to any claim by you against the Indemnified Party, regardless of the situation. If the Campaign is resumed, you shall abide by our decision regarding resumption of the Campaign and disposition of the prizes.

6. Disqualification

Notwithstanding Clause 5 above, we shall be entitled to forthwith reject or refuse any participation, or revoke the prize for any reasons whatsoever. Our decision is final and you have no right to question our decision.

You understand that, your entry to the Campaign will be automatically disqualified, or we may revoke the prize (at any stage of the Campaign) in any one of the following situations (including but not limited to):-

- (a) information and/or details provided is not accurate and complete;
- (b) you fail to provide any proof of information and/or details upon our request;
- (c) you are ineligible or fails to meet any of the eligibility criteria;
- (d) your Campaign entry is received by us after the closing date;
- (e) you tamper with the mechanism of the Campaign, and/ entry process;
- (f) you violated any applicable laws or regulations;
- (g) incomplete, indecipherable, illegible or incorrect entries or any entry which violates the Campaign Terms;
- (h) in our sole determination, we believe that you have attempted to undermine the operation of the Campaign by fraud, cheating or deception;
- (i) where traveling is involved, you do not have the necessary visa or traveling documents; and/or
- (j) for any other reasons we deem fit.

In the event of a disqualification after the prize has been awarded, we reserve the right to demand for the return of the prize or payment of its value from you.

7. Your Representation and Warranties

You represent and warrant to us the following:-

- (a) unless otherwise prescribed in the Specific Terms you are above 18 years of age at the time of entry;
- (b) all information furnished by you to us are true, current, complete and accurate in every material aspects and are not false, misleading, deceptive, defamatory and/or unlawful and we may but have no obligation, whether express or implied, to verify the accuracy and authenticity of any information provided by you;
- (c) any of the Material (defined below in Clause 9) submitted is your own original work; and
- (d) the Material submitted to us does not infringe any third party intellectual property rights.

8. Your Covenants and Undertakings

You covenant and undertake to us the following:-

- (a) you will upon request, provide all information to us, required in connection with or for the purposes of the Campaign;
- (b) agree that if so required by us, you shall make yourself available (without compensation) for the production, recording and publicity of the Contest during the such time and production schedule as may be notified by us;
- (c) to be interviewed (which may be recorded by us);
- (d) taking of still photos, audio and/or visual recording for promotions and publicity use. (collectively "Recording");
- (e) agree and consent that we have right and absolute discretion to broadcast the Recording and/or use the slogan, names or nicknames on its website, social media and/or any other platforms, in whole or in part at our discretion. All copyrights subsisting in the Recording shall belong to us absolutely;
- (f) to abide by the Campaign Terms and agree to cooperate and to follow all directions given to you;
- (g) shall not by act or omission, directly or indirectly bring us and/or the sponsor into disrepute;
- (h) not to publish, or disclose any information in connection with the Campaign or prize (including without limitation, to any representatives of media in any form whatsoever) without our prior written consent;
- (i) not give any product endorsement, any interviews or be involved in any articles or reports in respect of the Campaign or the prize with any third party;
- (j) you shall not dispute nor make any oral or written complaints, public announcements or statements on the same whether during or after the Campaign period; and/or
- (k) to abide all other terms and conditions as may be provided by us, and/or our sponsors.

9. Material Submitted

In the event entry of Contest requires the submission of any text, data, slogan, drawings, images, pictures, logos, content, photograph, any materials or other creative works, including voice or video recordings and/or document (collectively, "Material"), you must own the intellectual property and all copyright of the Material you submitted.

You accept that by sending us the Material, you grant us the permission to use them in both print and digital form, and to use them on our websites, on our social media, and/or any other publications in any platform for the purposes of marketing.

Submission of Material must not contain any elements of nudity, pornographic images, incite hatred, graphic violence, defamatory or libellous statements or material considered illegal or may contravene the laws of Malaysia or materials likely to tarnish our image or reputation. We reserve the right to reject any submissions which contain elements of nudity, pornographic images, graphic violence, defamatory or libellous statements, or material considered illegal or may contravene the laws of Malaysia, or materials likely to tarnish our image or reputation.

10. Equipment Used by us

Sometimes, we may use certain consumer electronic device (including without limitation smartphones, personal computers, tablets) (collectively, "Equipment") for your temporary use during the Campaign. You understand that the Equipment belongs to us and in no way ownership shall be transferred to you. When the Equipment is in your possession, you understand that you have a duty to keep it safely and take proper care of the Equipment until such time as it is returned to us at the end of the Campaign, or upon request. While the Equipment is in your possession, you shall be held responsible for anything that happens to the Equipment including lost and/or damage whereupon you shall replace a new one for us.

11. Sponsor

Certain prize may be provided by our sponsor and may have certain special terms and conditions attached to it. The prize is subject to such terms and conditions and winner must comply with such terms and conditions before they are awarded such prize.

12. Prize

This section applies to all winners or as long as you are receiving a prize from us. All prizes must be collected within the collection period and at such collection venue as set out in the Specific Terms. Failure to claim prizes within the collection period shall result in the prizes being forfeited by us, and the Indemnified Party shall have no liability towards you in any respect, whatsoever.

Where the prize awarded is a non-cash prize, you shall not be entitled to redeem the same for cash or other alternatives. We do not guarantee the availability of non-cash prize and we shall be entitled to replace and/or substitute such prize with any other prize(s) of similar value as determined by us, our agent, assignee, or sponsor at our sole and absolute discretion.

Where the prize, is a cash prize, we shall be issued the cash prize in the form of a cheque or debit to your account or in any way we deem fit. You are responsible for all related banking charges (including outstation cheque charges) imposed by banks in clearing your cheque.

All prizes are strictly not transferable, assignable exchangeable or redeemable by you in any other form or manner other than that specified by us. All specific or special terms and conditions that are attached to the prize (whether by us, our agent, assignee or sponsor must be adhered to strictly by you. Prizes must be claimed in person unless we prescribe other mode of collection. In special situations, and subject to our absolute discretion, winner may nominate a designated representative to collect the prize. The representative will be required to present written authorisation from you and identification which includes a photograph of yourself and your representative.

If we elect to post the prize to you, we shall take no responsibility for the safe and effective postal delivery of the prize.

You are responsible for any and all taxes payable as a result of a prize being awarded or received (if applicable) by you.

In the event you choose not to accept the prize, the prize shall be forfeited and we shall deal with such prize in such manner as we deem fit in our absolute discretion.

13. Indemnity, Limitation of Liability and Waiver

Participation of the Campaign is entered into at your own risk without any warranty of any kind express or implied. At the same time, all prizes are accepted entirely at your own risk and are awarded by us, our agent, assignee and/or sponsor without any warranty of any kind express or implied. Where applicable, you may be required to execute a deed of release and indemnity in a form prescribed by us, and you agree to execute such release and indemnity in order to participate in the Campaign and/or receive the prize.

In the event the Campaign and/or prize involves the consumption of food, product sampling and/or any form of participation, trip or travelling (collectively known as "Participation"), you are aware that during such Participation, whether in civilized or remote area or by any mode like aviation, land transport (which includes but not limited to rail, road, off-road transport) and ship transport entails an inherent risk factor such as illness, injury and/or death which may be caused by any act, omission and/or negligence of others, self, forces of nature or other known or unknown factors.

You recognize that such risks may be present at any time before, during and after the Participation and you agree to participate, whether or not, such participation is under our arrangement or otherwise by our associate, agency or any third parties.

You are also aware that medical services or facilities may not be readily available or accessible during some or all the time during such Participation.

You will assume full responsibility of obtaining your own insurance with any insurers to cover all of your needs that is intended to cover without limitation medical expenses, delay baggage, travel delay due to weather, trip interruption, accidental death injury or disablement, or any losses incurred during such Participation, either within Malaysia or internationally.

In consideration of your participation of the Campaign and/or acceptance of the prize, you acknowledge and agree that the Indemnified Party shall not be responsible or liable for, and release and forever discharge the Indemnified Party from any claim, liability, damages, cost, loss or expense whatsoever caused in respect of but not limited to:-

- (a) any injury or health problems happens to you (including nervous shock) and including any injury or health problems resulting in mental or physical illness whether temporary or permanent and injury or health problem resulting in death;
- (b) loss of earnings or earning capacity;
- (c) any impairment of enjoyment of life;
- (d) loss of or damage to personal property and personal belongings;

- (e) pain and suffering;
- (f) death; and/or
- (g) any loss of any other kind whatsoever arising out of such Participation.

The releases contained in the foregoing paragraphs shall operate in respect of any injury, death, loss and/or damage sustained or suffered howsoever caused, including any injury, death, loss and/or damage due to the act, omission, negligence, lack of reasonable foresight, lack of reasonable care or failure to take adequate precaution by the Indemnified Party.

You hereby agree to fully indemnify, defend and hold the Indemnified Party harmless against any loss, claim, liability, writ, summons, suit, action, proceeding, judgment, order, decree, damages, costs, fees, expenses (including but not limited to court costs, reasonable legal fees and expenses), damages and all costs and expenses of any nature arising out of any breach of representation, warranty or undertaking or your participation in the Campaign, acceptance of the prize or by such Participation.

The Indemnified Party shall not be held responsible for:-

- (a) any problem, loss or damage of whatsoever nature suffered by you or any party due to any delay or failure in sending a Campaign entry as a result of any network, communication, ISP or system error, interruption;
- (b) any problem, loss or damage of whatsoever nature suffered by you or any party due to any delay or failure in receiving your Campaign entry whether or it is experienced by us or your telecommunication service provider;
- (c) any problem, loss or damage occurs as a result of downloading of any material in the Campaign;
- (d) any error (including error in notification of Campaign winners), omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft, destruction, alteration of, or unauthorized access to entries, or entries lost or delayed whether or not arising during operation or transmission as a result of server functions, virus, bugs or other causes outside our control; and/or
- (e) any failure on our part to perform any of our obligations in respect of the Campaign and this Campaign Terms, rules and regulations where such failure is caused by any reasons or circumstances beyond our control.

We shall not be liable for any failure to comply with our obligations where the failure is caused by something beyond our reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any circumstances amounting to *force majeure*.

All rights and privileges herein granted to us are irrevocable and not subjected to rescission, restraint or injunction under any and all circumstances. You shall have no right in any circumstances, to injunctive relief or to restrain or otherwise interfere with the organization of the Campaign, the production, distribution, exhibition and/or exploitation of the Campaign.

We shall not be liable to you for any expenses incurred, wasted expenditure, loss of revenue, loss of profits, loss of anticipated savings or business, pure economic loss, loss of data, loss of goodwill, loss of value of the prize, loss of use of our Service, loss of use of our Platform, loss of opportunity or expectation loss, and any forms of special, indirect, punitive or exemplary loss or damages, and any penalties or fines imposed by the Appropriate Authority, (even if such loss arises directly, naturally or in the usual course of things from any breach, action or inaction in question).

14. Our Decision

The criteria for the selection of winner shall be as set out in the Specific Terms. Notification of winner will via the means as set out in the Specific Terms. Our decision on all matters relating to the Campaign (including without limitation, the selection of Campaignant, play of the Campaign, selection of winner, and/or any resolutions made) shall be final and absolute and binding on you. No discussion, correspondence, enquiry, appeal or challenge in respect of any decision made by us will be entertained.

15. Successors and Assign

You hereby agree that the obligation specified herein shall be binding upon you personally as well as your heirs, executors and administrators. In the event it involves any form of participation, trip or travelling, this would include all members of your family and any minor accompanying you.

We shall be entitled to assign or sub-license the whole or any part of its rights hereunder to any third party as may be determined by us. You do not have any such rights.

16. Language

If this Campaign Terms or any part thereof is translated into any other languages and there is any conflict between this English version and any other language version of this Campaign Terms, the English version shall prevail.

17. Severability

In the event any provision of this Campaign Terms is held by a court of competent jurisdiction to be invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein shall not, in any way, be affected or impaired hereby.

18. Governing Law

The Campaign Terms is governed by the laws of Malaysia without regard to principles of conflicts of law, you and we submit to the exclusive jurisdiction of the courts of Malaysia, and you waive any objections on the ground of venue or forum non-conveniens or any similar grounds.

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